



2023 TDM Advocate Private Sector Application

Let us help you achieve or maintain your highest recognition level

GVF works year-round with its partners to develop programs and incorporate transportation demand management (TDM) strategies into their work environment. We want to help you be recognized for the investment you are making, and work with you to develop and track measurable data. Complete the application below and be recognized at the Bronze, Silver, Gold, Platinum, or Diamond level at our **TDM Advocates Breakfast on September 25, 2023.**

Each question is required, and in some cases, applicants must submit additional materials.

The application Deadline is August 30, 2023



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Alternative transportation: is commuting using others means of transport than a car (vanpooling, carpooling, public transit, biking, walking or working from home.)

Mode shift: means replacing a saturated means of transport with another to make the first less congested.

Single-occupancy vehicle (SOV): a privately operated vehicle whose only occupant is the driver. The drivers of SOVs use their vehicles primarily for personal travel, daily commuting and for running errands.

Telecommuting: working from home

Transportation Demand Management (TDM): TDM are strategies used to inform and encourage travelers to maximize the efficiency of a transportation.



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Applicant Information Application Deadline is August 30, 2023

* 1. Please provide your contact information for any application-related questions

Name

Title

Organization

Email

2. Person accepting TDM award on behalf of your organization (*if different from applicant*)

Name

Title

Email



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Organization Information

* 3. Number of employees at your organization



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Bronze Level

Employer must perform FIVE (5) of the following activities

* 4. Member of GVF

Yes No

* 5. Collaborate with GVF to send Transportation Demand Management (TDM) related information (such as traffic and construction updates, promotion of alternative modes of transportation, commuter benefits, etc.) to employees through websites, e-newsletters, intranet, emails, etc.

Yes No

* 6. Designate an onsite point of contact for employee commute inquiries

Yes No

* 7. Host educational events, webinars, transportation expos, and transportation lunch and learns to better inform employees of alternatives to driving alone

Yes No

* 8. Include a direct link to GVF's WeAreTDM.com on your website

Yes No

* 9. Install and/or maintain bike racks or other storage for bicycles

Yes No

* 10. Place TDM information in new hire packets or online employee site/intranet. Information on shuttle services, carpooling, vanpooling, public transit, or commuter benefits/amenities available through an employer, etc.)

Yes No

11. Encourage TDM in the workplace by highlighting National days such as; Bike to Work Day, Carfree Day, or Rideshare Week, etc.

Yes

No



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Silver Level

Employer must perform any FIVE (5) of the Bronze Level activities and any THREE (3) of the following activities

* 12. Attend at least two (2) GVF events

Yes No

* 13. Offer employees the Emergency Ride Home Program (administered by DVRPC). Commuters working in southeastern PA who share their ride to work (carpool, vanpool, transit) can receive a free ride home in an emergency

Yes No

* 14. Promote the Share-a-ride program (administered by DVRPC). Share-a-ride can help employees find different ways to get around instead of driving alone - in carpools and vanpools, transit, and even with biking routes. Registrants can earn points when they choose not to drive alone

Yes No

* 15. Offer on-site amenities such as food service, dry cleaner, ATM/bank

Yes No

* 16. Office has access to bus stop or train station within .25 miles of worksite

Yes No

* 17. Provide showers and/or lockers for commuters within the office or business park

Yes No



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Gold Level

Employer must perform any FIVE (5) of the Bronze Level activities, any THREE (3) of the Silver Level activities, and any TWO (2) of the following activities

* 18. Offer a work-from-home program

Yes No

* 19. Permit alternative work schedules such as flex-schedule. A flexible work schedule is an alternative to the traditional 9 to 5, 40-hour work week. It allows employees to vary their arrival and/or departure times

Yes No

* 20. Meet with GVF annually or bi-annually to discuss TDM priorities within your community

Yes No

* 21. Have trail connections in close proximity of work place

Yes No

22. Provide safe pedestrian amenities (connected sidewalks, bus shelter, etc.)?

Yes No

* 23. Offer commuter benefit program to employees

Yes No

* 24. Display real-time transportation information such as bus, train, or shuttle arrival time and closest Uber ride through an app or display screen

Yes No



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Platinum Level

Employer must perform any FIVE (5) of the Bronze Level activities, any THREE (3) of the Silver Level activities, TWO (2) of the Gold Level activities, and TWO (2) of the following activities

* 25. Offer at least \$30 of the \$255 per month pre-tax transportation benefit, as defined by the [IRS](#)

Yes No

* 26. Receive a [Bicycle Friendly Business](#) designation

Yes No

* 27. Provide car sharing vehicles on site

Yes No

* 28. Provide preferential parking for alternative fuel vehicles, vanpoolers, and carpoolers

Yes No

* 29. Collaborate with your municipality on increasing multi-modal connections around your office location

Yes No



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Diamond Level

Employer must perform any FIVE (5) of the Bronze Level activities, any THREE (3) of the Silver Level activities, TWO (2) of the Gold Level activities, TWO (2) of the Platinum Level activities and any ONE (1) of the following activities.

* 30. Provide vehicle charging stations on-site

Yes No

* 31. Offer maximum \$255 per month pre-tax transportation benefit and an employer contribution of at least \$30 per month, as defined by [IRS](#)

Yes No

* 32. Offer subsidized shuttle operations or provide an employer-sponsored shuttle

Yes No

* 33. Provide bike share on site

Yes

No

* 34. Offer an incentive to encourage alternative transportation modes

Yes

No



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Additional Initiatives

35. Please take a moment to include any additional initiatives, programs or projects that weren't mentioned in the survey.



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Supporting Documentation

Your application is **NOT complete** until you submit 1-2 pictures of initiatives implemented. For example, a picture of a community event, trail, priority parking, etc. You are also welcome to provide us with any additional documents that better your chance for a higher recognition level. GVF will use the submitted photos in marketing the award and promoting TDM.

The application Deadline is August 30, 2023

Please submit your supporting documents below (each upload is limited to 16MB). Only PDF, DOC, DOCX, PNG, JPG, JPEG files are supported. If you have trouble uploading your files, please email them to Stacey Weiss at sweiss@gvftma.com.

36. Document 1

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37. Document 2

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38. Document 3

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39. Document 4

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40. Document 5

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Social Media

Please provide the following information so we can help promote recognition if awarded:

41. Business website:

42. Business Twitter URL:

43. Business Facebook URL:

44. Business Instagram URL:

45. Business Linked In URL:



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Thank you!

For application-related questions, please contact **Maureen Farrell** at mfarrell@gvftma.com.

You will receive a copy of your submitted application (.pdf) to the email provided.