



2024 DIAMOND SPONSORSHIP

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With 33 years of experience, GVF is the TDM expert focused on enhancing mobility and improving the quality of life for the region.

EVENTS

Our 2023 events featured prominent speakers including local, state, and federal elected officials and industry leaders who discussed lessons learned and the future of transportation for our region.



SPEAKERS:

- **Congresswoman** Madeleine Dean
- **PA State Representative** Matt Bradford, Democratic Leader
- **PA State Representative** Tim Briggs, Judiciary Chair
- **PA State Representative** Mary Jo Daley
- **PA State Representative** Melissa Shusterman
- **Commissioner** Ken Lawrence Jr., Chair, Montgomery County
- **Commissioner** Marian Moskowitz, Chair, Chester County
- **Commissioner** Josh Maxwell, Vice-Chair Chester County
- **Commissioner** Michelle Kichline, Chester County
- Leslie Richards, General Manager & CEO, **SEPTA**
- Bernie Dagenais, President & CEO, **Mainline Chamber of Commerce**
- Bryan Fenstermaker, President & CEO, **City Ave District**
- Laura Manion, President & CEO, **Chester County Chamber of Business and Industry**
- Kathy Sweeney-Pogwist, Senior Vice-President-Leasing, **Brandywine Realty Trust**
- Suzanne Ryan, Regional External Affairs Manager, **PECO**
- Jennifer Waters, Vice President and Office Manager, **Urban Engineers**
- Eric Frary, Board Secretary, **Bicycle Coalition of Greater Philadelphia**, GVF Board Member

Advocacy Breakfast

GVF provides a forum for our elected officials to present on relevant transportation issues affecting our region, such as the need for additional transportation funding for infrastructure improvement projects.



Annual Meeting

In addition to a prominent keynote speaker(s), GVF recognizes its Top TDM Professionals under 40 during this event.



Insights Event

The Insights event focuses on what TDM priorities we moved forward and discusses what is on the horizon for the future. Features prominent transportation industry leaders.





In 2023, GVF's board of directors adopted its three-year strategic plan and continues to support its MISSION: To inspire mobility choices for all and taglines:

Advocacy | Innovation | Partnerships

The board of directors approved the following goals:

- Develop a new logo and branding message
- Develop a campaign on why to join our cause
- Develop and enhance TDM ordinances in our region
- Integrate climate into our communication and marketing efforts
- Develop TDM legislation
- Foster and support the growth of the 82 Alliance
- Develop a diversity, equity and inclusion statement

GVF looks forward to highlighting our achievements and updates during our 2024 signature events and throughout the year.

With GVF's 33+ years of TDM expertise, we ask for your support in helping our efforts to reshape our region for a better tomorrow. Employers and communities must reimagine how we plan for our future to put the people first, protect our environment and ensure a better quality of life for ALL!

Thank you for your consideration towards supporting our 2024 signature events. Please contact [Maureen Farrell](#) to discuss any questions you may have regarding the 2024 sponsorship packages.





DIAMOND LEVEL: \$4,000

- Rotating graphic on GVF's home page scroll with your logo and/or a TDM promotional ad that is agreed upon
- Prominent recognition and logo placement at all in-person events
- Logo placement on GVF's website sponsorship page
- Prominent logo placement in all event emails, which is approximately 25 emails for the year
- Prominent logo placement in GVF's weekly emails, which is approximately 52 emails for the year
- Receive four (4) event tickets to GVF's signature events
- An opportunity to introduce a keynote speaker or moderate a panel
- Display table in lobby of GVF's signature events
- Additional marketing features will include:
 - Included in relevant event press releases
 - Promotion on GVF's social media channels leading up to the event
 - Logo placement within an event sponsor video
 - Featured article/information in GVF's weekly email

2023 Event and Weekly Email Placement and Social Media Feature:

