



# 2023 PLATINUM SPONSORSHIP

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With 32 years of experience, GVF is the TDM expert focused on enhancing mobility and improving the quality of life for the region.

## EVENTS

Our 2022 events featured prominent speakers from local, state, and federal elected officials, industry leaders from our region, and Fortune 500 companies who discussed lessons learned and the future of transportation for our region.



## SPEAKERS:

- **Congresswoman** Madeleine Dean
- **Congresswoman** Chrissy Houlahan
- **Congresswoman** Mary Gay Scanlon
- Leslie Richards, General Manager, **SEPTA**
- Barry Seymour, Executive Director, **DVRPC**
- Sarah Clark Stuart, Executive Director, **Bicycle Coalition of Greater Philadelphia**
- Anna Hooven, Program Manager – Bridges & Buildings, **SEPTA**
- Fran Hanney, Senior Manager Traffic Services Division ADA Coordinator, **PennDOT**
- Steve Wray, Senior Vice President & Principal, **Econsult Solutions, Inc.**
- **PA State Senator** Amanda Cappelletti
- **PA State Representative** Tim Briggs
- **PA State Representative** Joe Ciresi
- **PA State Representative** Ben Sanchez
- **Commissioner** Val Arkoosh, Chair, Montgomery County
- **Commissioner** Ken Lawrence Jr., Vice-Chair, Montgomery County
- **Commissioner** Marian Moskowitz, Chair, Chester County
- **Commissioner** Michelle Kichline, Chester County
- **Commissioner** Josh Maxwell, Vice-Chair Chester County

## Advocacy Breakfast

GVF provides a forum for our elected officials to present on relevant transportation issues affecting our region, such as the need for additional transportation funding for infrastructure improvement projects.



## Annual Meeting

In addition to a prominent keynote speaker(s), GVF recognizes its Top TDM Professionals under 40 during this event.



## TDM Advocates Breakfast

GVF recognizes its annual TDM Advocate recipients. Through the TDM Advocates program, organizations are encouraged and recognized for their commitment to implementing programs that promote alternatives to driving alone.



## Insight Event

The Insight event focuses on what we have moved forward through TDM and discusses what is on the horizon for the future. Featured prominent industry leaders from the transportation industry.





GVF is committed to moving our region forward to remain competitive and exploring innovative projects such as, but not limited to, real-time mobility data, e-bikes, e-scooters, autonomous vehicle deployment in transit, protected bike lanes, and bus rapid transit.

To reach these goals GVF works with its Board of Directors and three committees Advocacy Committee, Connected Communities Committee, and Innovation Committee to help advance TDM in our region. You can learn more about the committees and goals [here](#).

With GVF's 30+ years of TDM expertise, we ask for your support in helping our efforts to reshape our region for a better tomorrow. Employers and communities must reimagine how we plan for our future to put the people first, protect our environment, and ensure a better quality of life for all.

Thank you for your support towards our 2023 signature events. Please contact [Maureen Farrell](#) to discuss any questions you may have regarding the 2023 sponsorship packages.





## **PLATINUM LEVEL: \$2,750**

- Prominent recognition and logo placement at all in-person events
- Logo placement on GVF's website sponsorship page, which receives over 20,000 page views annually
- Logo placement in all event emails. Includes a minimum of 23 emails for the year – reaching close to **60,000** professionals
- Prominent logo placement in GVF's weekly email, approximately **52** emails sent annually
- Receive two (2) event tickets to the March, May, and September events
- Receive three (3) event tickets for the December event
- Additional marketing features will include:
  - Featured in relevant event press releases
  - GVF's social media channels
  - Within an event sponsor video
- Display table in the lobby at GVF's in-person events