



2026 GOLD SPONSORSHIP PACKAGE



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2026 Annual Sponsorship

With a service area of close to 666,000 people, GVF works to improve climate and the overall quality of life through transportation demand management (TDM) programs and policies. TDM are strategies that help by reducing single-occupancy vehicles through education, legislative policies and/or ordinances.

GVF's mission is to inspire mobility choices for ALL.

We believe:

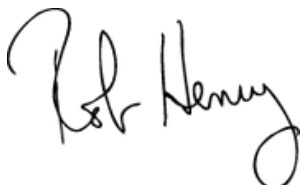
- Everyone should have safe and reliable transportation choices
- A community's infrastructure should support residents of all ages and abilities, allowing them to use alternatives to driving alone.
- Transportation alternatives should be affordable because it improves the environment and overall quality of life.

As we prepare for America's 250th anniversary, GVF looks forward to being an integral part of this celebration. GVF has a long-standing commitment to innovation, partnerships and continuing to be a thought-leader in helping to shape the future of mobility.

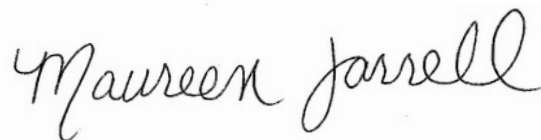
In 2025, we had sell-out events and our overall attendance increased by **20%**. Our events bring together key industry leaders, elected officials, innovators, and our supportive partners. GVF appreciates your consideration and support towards our 2026 event sponsorship packages.

We are stronger when we are working together.

Thank you for your support and consideration!



Rob Henry, TDM-CP
Executive Director



Maureen Farrell
Deputy Executive Director

With over 35 years of experience, GVF is the TDM expert focused on enhancing mobility and improving the quality of life for the region.

EVENTS

Our 2025 events featured prominent speakers including local, state, and federal elected officials and industry leaders who discussed lessons learned and the future of transportation for our region.



SPEAKERS:

- **Congresswoman** Madeleine Dean
- **PA State Senator** Amanda Cappelletti
- **PA State Representative** Tim Briggs, Judiciary Chair
- **PA State Representative** Mary Jo Daley
- **PA State Representative** Joe Ciresi
- **PA State Representative** Greg Scott
- **PA State Representative** Joe Webster
- **Commissioner** Josh Maxwell, Chair, Chester County
- **Commissioner** Marian Moskowitz, Vice-Chair, Chester County
- **Commissioner** Eric Roe, Chester County
- **Commissioner** Neil Makhija, Chair, Montgomery County
- **Commissioner** Jamila Winder, Vice-Chair, Montgomery County
- **Commissioner** Tom DiBello, Montgomery County
- Mike Carroll, Transportation Secretary, **PennDOT**
- Scott Sauer, General Manager, **SEPTA**
- Ariella Maron, Executive Director, **DVRPC**
- Bob Hart, General Manager, **King of Prussia Mall**
- Michelle Kichline, Chair, **Chesco250**
- Mike Bowman, President and CEO, **Valley Forge Tourism and Convention Board**

Advocacy Breakfast

GVF provides a forum for our elected officials to present on relevant transportation issues affecting our region, such as the need for additional transportation funding for infrastructure improvement projects.



Annual Meeting

In addition to a prominent keynote speakers, GVF presents its annual Leadership Awards.



Insights Event

The Insights event focuses on what TDM priorities we moved forward and discusses what is on the horizon for the future. Features prominent transportation industry leaders. GVF also recognizes its Top TDM Professionals Under 40 at this event.



To date, GVF has recognized over 320 young professionals!

With GVF's over 35 years of TDM expertise, we ask for your support in helping our efforts to inspire mobility choices for all. Employers and communities must reimagine how we plan for our future to put the people first, protect our environment and ensure a better quality of life for ALL!

Thank you for your consideration towards supporting our 2026 signature events. Please contact [Maureen Farrell](#) to discuss any questions you may have regarding the 2026 sponsorship packages.



GOLD LEVEL: \$2,000

- Prominent recognition and logo placement at all events
- Logo placement on GVF's website sponsorship page
- Prominent logo placement in all event emails, which is approximately 25 emails for the year
- Receive two (2) event tickets to GVF's signature events
- Additional marketing features will include:
 - Included in relevant event press releases
 - Promotion on GVF's social media channels leading up to and on the day of the event
 - Logo placement within an event sponsor video

2025 Event and Weekly Email Placement and Social Media Feature:

