2027

Diamond Sponsorship Package







Contact

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2027 Annual Sponsorship

Founded in 1990, GVF works to improve climate and the overall quality of life through transportation demand management (TDM) programs and policies. TDM are strategies that help by reducing single-occupancy vehicles through education, legislative policies and/or ordinances.

GVF's mission is to inspire mobility choices for ALL.



We believe:

- Everyone should have safe and reliable transportation choices
- A community's infrastructure should support residents of all ages and abilities, allowing them to use alternatives to driving alone.
- Transportation alternatives should be affordable because it improves the environment and overall quality of life.

GVF has a long-standing commitment to innovation, partnerships and continuing to be a thought-leader in helping to shape the future of mobility.

In 2026, we had sell-out events and recognized our largest Top TDM under 40 class. Our events bring together key industry leaders, elected officials, innovators, and our supportive partners. GVF appreciates your consideration and support towards our 2027 event sponsorship packages.

We are stronger when we are working together.

Thank you for your support and consideration!

Rob Henry, TDM-CP
Executive Director

Maureen Farrell
Deputy Executive Director

Events

Our 2026 events featured prominent speakers including local, state, and federal elected officials and industry leaders who discussed lessons learned and the future of transportation for our region.



2026 Event Speakers

- **Congresswoman** Chrissy Houlahan
- **PA State Senator** Amanda Cappelletti
- **PA State Representative** Matt Bradford, Majority Leader
- **PA State Representative** Tim Briggs, Judiciary Chair
- **PA State Representative** Greg Scott
- **Commissioner** Jamila Winder, Chair, Montgomery County
- **Commissioner** Marian Moskowitz, Vice-Chair, Chester County
- **Commissioner** Neil Makhija, Vice-Chair, Montgomery County
- **Commissioner** Tom DiBello, Montgomery County
- Stephanie Gantz, Section Manager, ITS and Emerging Mobility, **HNTB**
- Jody Holton, Chair, **Transportation Advisory Committee**
- Shawn Megill Legendre, Manager, Regional Trails Program, **DVRPC**
- Ken McLeod, Policy Director, **League of American Cyclists**
- Allie Slizofski, Director of Transportation - PA, **VHB**
- David Tedjeske, Associate Vice-President of Public Safety & Chief of Police, **Villanova University**

Advocacy Breakfast

GVF provides a forum for our elected officials to present on relevant transportation issues affecting our region, such as the need for additional transportation funding for infrastructure improvement projects. The 2027 Advocacy Breakfast will be held on Monday, March 15, from 7:30 am - 9:30 am at The Alloy, King of Prussia.







Annual Meeting

GVF's Annual Meeting features prominent speakers and recognizes the recipients of GVF's Annual Leadership Awards. GVF's 37th Annual Meeting will be held on Monday, May 3, from 7:30 am - 9:30 am at The Alloy, King of Prussia.





Insights Event

The Insights event highlights the TDM priorities and initiatives advanced over the past year while exploring emerging trends and opportunities shaping the future of transportation. Featuring prominent industry leaders, the event also celebrates the next generation of TDM leadership by recognizing GVF's Top TDM Professionals Under 40. The 2027 Insights Event will be held on Monday, September 20, from 7:30 am - 9:30 am at The Alloy, King of Prussia.







To date, GVF has recognized over 370 young professionals!

With GVF's over 36 years of TDM expertise, we ask for your support in helping our efforts to inspire mobility choices for all. Employers and communities must reimagine how we plan for our future to put the people first, protect our environment and ensure a better quality of life for ALL!

Thank you for your consideration towards supporting our 2027 signature events. Please contact Maureen Farrell to discuss any questions you may have regarding the 2027 sponsorship packages.

Diamond Level: $4,000

- Rotating graphic on GVF's home page scroll with your logo and/or a TDM promotional ad that is agreed upon
- Prominent recognition and logo placement at events
- Logo placement on GVF's sponsorship and event website pages
- Prominent logo placement in all event emails, which is approximately 25 emails for the year
- Prominent logo placement in GVF's weekly emails, which is approximately 52 emails for the year
- Receive five (5) event tickets to GVF's signature events
- Opportunity to introduce a keynote speaker or moderate a panel at a GVF signature event
- Additional marketing features will include:
  - Included in relevant event press releases
  - Promotion on GVF's social media channels leading up to and on the day of the event
  - Logo placement within an event sponsor video
  - Featured sponsor spotlight in GVF's weekly email

2026 Event and Weekly Email Placement and Social Media Feature:



