

Take Action!

An employer resource provided by

GVFTransportation
Creating Partnerships

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Different, New and Fun Ways to Incentivize Carpooling!

For some, carpooling itself is an incentive — you can save money on gas and wear and tear on your vehicle, enjoy the camaraderie of your co-workers and have time to read, sleep and catch up on work if you're not driving.

Others need a bit more of a push.

A number of large and small companies incentivize carpooling options in a number of different ways to encourage their employees to ride together. Here is a list of a few:

Carpooling Incentives

- Free lunches
- Up front parking spots
- Raffles for gas cards, oil changes, car washes, gift cards, etc.
- Time off for carpooling (for example — each day of carpooling is good for 15 minutes of PTO)
 - Discounts if employees must pay to park
- Free merchandise (T-shirts, travel mugs, other inexpensive items)
- Coupon books to local



retailers, including movie and/or concert tickets, or coupons for dry cleaning and restaurants

- Special promotions for carpoolers (examples—lunchtime parties or barbecues, a day at a local amusement park, etc.)

Contact GVF Transportation for more information on how to implement a successful carpool program!

SEPTA Announces Largest Expansion in its History

SEPTA has announced 65 initiatives to expand and enhance transportation services for growing employment, retail and residential markets, to alleviate overcrowding and improve mid-day, evening and late-night service.

Most of the initiatives will take place in September and November and come at a time of tremendous growth of public transportation, as commuters seek ways to offset rising gasoline costs and become more environmentally friendly. The new initiatives include more frequent service, additional peak, off-peak and weekend service and new late-night Regional Rail service. These measures are designed to address issues of overcrowding, assist growing employment, retail and residential markets and provide service for passengers who lack transportation while working unconventional job hours.

GVF Transportation can provide you with the most current SEPTA schedules for you and your employees. If you need updated schedules, contact Maureen Farrell or Carissa Pleiss at 610-354-8899.



Don't forget that GVF Transportation manages a number of Web sites, including:

www.phillytraffic.com

www.localroads.com

www.us202.com

www.309online.com

www.422coalition.com

www.smtcoalition.com

www.svtransportation.com

www.midatlanticchapter.com

www.422improvements.com

[http://
phillytraffic.blogspot.com](http://phillytraffic.blogspot.com)

As a partner, we can offer numerous opportunities to link your business with our Web sites.

Contact Carissa Pleiss or Maureen Farrell for more information and increase your company's exposure today!

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Spotlight on Exelon's 2020 Plan



As one of the nation's largest energy companies which supplies electricity and natural gas to approximately 5.4 million households in Pennsylvania and Illinois, the Exelon Corporation is a leader in environmental

preservation. As the largest and most efficient nuclear fleet in the United States and the third largest commercial nuclear fleet in the world, Exelon always has environmental preservation at the top of its priority list when producing energy that powers so many homes.

Exelon Nuclear's Limerick Generating Station, which draws its cooling water from the Schuylkill River, expels only water vapor and produces zero emissions energy for more than two million homes in the Delaware Valley, without harmful carbon emissions.

In keeping with their eco-friendly mission, Exelon has created the Exelon 2020 Plan, which is a three-tiered plan to reduce, offset or displace more than 15 million metric tons of greenhouse gas emissions per year by 2020. In order to achieve this goal, Exelon will:

- continue to 'green' their own operations
- help their customers reduce their greenhouse gas emissions by providing energy efficiency programs
- offer more low carbon electricity by introducing new low-carbon generation capacity. This will allow Exelon to displace other, high-emitting sources of generation and thereby reduce overall emissions in the regions in which they operate.

To learn more about Exelon's 2020 Plan, click [here](#).

A new and FUN way to measure your carbon footprint!

The Earth Day Network, a driving force steering environmental awareness around the world, has just released its newest tool to combat climate change: The new, updated, and much more fun Ecological Footprint Calculator.

With this new tool, you can create a three-dimensional avatar of your choosing, and tour your virtual neighborhood. Then you will be asked a series of questions about your food consumption, energy use, favorite mode of transportation, type of residence, recycling commitment and spending habits. You can even choose to take a long or short version of the quiz!

The Footprint Calculator will tell you how many "planets" would be necessary to sustain human life - if everyone lived just like you, and how many acres of land and tons of carbon necessary to sustain your lifestyle. You can even revisit your quiz to see where she "went wrong," and find out how to reduce your carbon footprint.

Take the quiz and experiment with the answers. It is an interesting, engaging and highly educational way to teach sustainability and inspire change.

[Click here to take
the Ecological
Footprint
Calculator Quiz.](#)

