



OCTOBER 2009

TAKE ACTION!

GVF Transportation's Monthly Corporate Newsletter

Volume 2, Issue 9

RSVP TODAY FOR GVF TRANSPORTATION'S ANNUAL TRANSPORTATION CONFERENCE!

2009 Transportation Conference

When:

**Monday, November 2, 2009
8:00 a.m.— 1:30 p.m.**

Where:

Crowne Plaza Hotel, King of Prussia

2009 Speakers:

- **Barry Seymour: DVRPC, Executive Director**
- **Toby Fauver: PennDOT, Deputy Secretary for Local and Area Transportation**
- **Frank Rapoport: McKenna Long & Aldridge, Partner**
- **State Senator John Rafferty**
- **Congressman Jim Gerlach**
- **Jason Pavluchuk: Government Relations Inc.**
- **Brian Shaw: ACT National, President**
- **Yaov Hagler: America 2050**

Sponsorship Opportunities are still available.

All GVF Transportation members are \$75. Non-members are welcome as well for \$85.

For more information and to RSVP for this conference, please contact Carissa Pleiss at cpleiss@gvftma.com or 610-354-8899 no later than Thursday 10/29/09.

We look forward to seeing you there!

**KING OF PRUSSIA MALL TO OFFER
COMPLIMENTARY SHUTTLE SERVICE
THROUGHOUT HOLIDAY SEASON**

The King of Prussia Mall has partnered with GVF Transportation and Suburban Transit Network (TransNet) to provide holiday shoppers with a complimentary shuttle service to make shopping at the Mall easier and more convenient this holiday season.

GVF Transportation will be managing the King of Prussia Mall Courtesy Shuttle, which will begin service on Friday, November 27, 2009, and run every Saturday and Sunday for one month. For additional convenience, the shuttle will also provide service the entire week of the Christmas holiday: Monday, December 21; Tuesday, December 22; Wednesday, December 23; Thursday, December 24 and Saturday, December 26. The last day of the shuttle service will be Sunday, December 27.

The shuttles will run during mall holiday hours, and will even begin service at 4 a.m. on Friday, November 27.

Each of the two circular shuttles will hold up to twenty (20) passengers and will make nine stops, circulating both the Court and the Plaza.

"We are thrilled to offer once again the King of Prussia Mall Courtesy Shuttle and hope this makes shopping at the Mall more convenient and enjoyable for everyone this holiday season," Mark Bachus, Marketing Manager for the King of Prussia Mall, said.

GVF TRANSPORTATION'S BIKE TO WORK COMPETITION A HUGE SUCCESS

September 25th marked the last day of the 2009 GVF Transportation Bike to Work Competition. More than 100 participants from the Department of Environmental Protection, GlaxoSmithKline, SEI, and Wyeth Pharmaceuticals participated in the 20-week-long competition, biking more than 40,000 miles!

Company	Miles	Days	Participants
DEP	5,475.87	342.00	11.00
GSK	19,956.71	855.00	38.00
SEI	5,286.50	274.00	25.00
Wyeth	10,956.00	572.00	28.00
TOTAL:	41,675.08	0	102.00

The Bike to Work Competition encouraged employees to ditch their car and bike to work, pledging to commute to work, by bike, at least one day a week. Local bike shops generously donated several bike related items to be raffled off each week to those who rode.

GVF is coordinating with each partner to hold a ceremony recognizing those that made an environmental impact by keeping vehicles off the roadways. Each participant will be awarded a certificate of participation, identifying their reduction of CO₂ and other environmental statistics, and those who have gone above and beyond in the competition will also be recognized. An additional overall CO₂ reduction report will also be distributed to each company. Commemorative prizes will be given to all participants due to a generous sponsorship by the Delaware Valley Regional Planning Commission (DVRPC).

A participant from the Department of Environmental Protection had an overall positive response to the competition saying, "The nicest part of biking to work is knowing that I am doing my part to reduce air pollution and hopefully encouraging drivers who see me biking to consider bike commuting."

If you are interested in participating in next year's competition, please contact Lauren Peak at LPeak@gvftma.com or at (610) 354-8899. You can follow the Bike to Work competition on Twitter at www.Twitter.com/Bike2WorkComp.

GVF Transportation

Web sites:

www.gvftma.com

www.phillytraffic.com

www.localroads.com

www.us202.com

www.422coalition.com

www.smtcoalition.com

www.svtransportation.com

www.midatlanticchapter.com

www.422improvements.com

<http://phillytraffic.blogspot.com>

[http://www.youtube.com/
GVFTransportation](http://www.youtube.com/GVFTransportation)

[https://twitter.com/
US422Coalition](https://twitter.com/US422Coalition)

www.422corridor.com

<http://twitter.com/GVFHenry>

[http://www.flickr.com/photos/
gvf_transportation](http://www.flickr.com/photos/gvf_transportation)

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