

Take Action!

An employer resource provided by

GVFTransportation
Creating Partnerships

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SEPTA Service Expansions

SEPTA is updating some of its regional rail and bus schedules for the fall. New SEPTA regional rail [schedules](#) effective Sunday, October 26 will reflect the addition of eight recently purchased railcars to increase peak hour seating capacity. These updated schedules will increase peak-hour seating capacity by 1,800 each weekday.

A number of bus routes around the SEPTA service area will be updated on November 2 & 3. Click [here](#) to see a full list of SEPTA's service expansion initiatives.

The new initiatives include more frequent service, additional peak, off-peak and weekend service and new late-night Regional Rail service. These measures are designed to address issues of overcrowding, assist growing employment, retail and residential markets and provide service for passengers who lack transportation while working unconventional job hours.

If you need the most updated bus and regional rail schedules for yourself, your employees or your customers, please contact [Carissa Pleiss](#) (610-354-8899).

Save The Date!

2008 Transportation Conference Infrastructure Funding

**Monday, Nov. 17, 2008,
7:30 a.m. to 1:30 p.m.
Crowne Plaza Hotel
King of Prussia**

Guest speakers will include

Barry Seymour
*Delaware Valley Regional Planning
Commission*

Rich Burnfield
SEPTA

Leo Bagley
*Montgomery County Planning
Commission*

Jason Pavluchuk
Government Relations Inc.

GVF Transportation Welcomes Three New Corporate Partners

Three new corporations have joined the list of 100-plus partners dedicated to decreasing congestion and increasing mobility throughout the Delaware Valley. GVF Transportation is proud to partner with the following companies and organizations:

- **Chester County Economic Development Council:** For more than 40 years, this private, non-profit economic development organization has been nurturing economic growth in Chester County and the surrounding areas. For more information on CCEDC and its portfolio of business growth services, visit www.cceconomicdevelopment.com
- **Montgomery County Industrial Development Corporation:** MCIDC is dedicated to enhancing the county's economic balance and preserving its quality of life. The corporation has a rich, successful history of attracting new businesses to the county. Visit MCIDC's Web site today to see how they can assist the residents and businesses in Montgomery County. www.mcidc.com
- **SEI Investments:** Based in Oaks, is a leading global provider of outsourced asset management, investment processing and investment operations solutions. SEI has offices throughout the world, and administers \$420 billion in mutual fund and pooled assets and manages \$178 billion in assets. Visit www.sei.com for more information.

Don't forget that GVF Transportation manages a number of Web sites, including:

www.gvftma.com

www.phillytraffic.com

www.localroads.com

www.us202.com

www.422coalition.com

www.smtcoalition.com

www.svtransportation.com

www.midatlanticchapter.com

www.422improvements.com

[http://
phillytraffic.blogspot.com](http://phillytraffic.blogspot.com)

As a partner, we can offer numerous opportunities to link your business with our Web sites.

Contact Carissa Pleiss or Maureen Farrell for more information and increase your company's exposure today!

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King of Prussia Explores Possibility of Business Improvement District

A group of business property owners have gathered to investigate the feasibility of establishing a business improvement district in Upper Merion Township. A new Web site has been created that details information of creating a Business Improvement District in King of Prussia – www.kingofprussiadistrict.com.

An artist's rendition of what the Route 202 & Gulph Road Intersection in King of Prussia could look like...



A business improvement district, which has been implemented in such local communities as Ardmore, City Avenue, Center City, Jenkintown and West Chester, is an organizing and financing organization established to provide services to a business district that extend beyond the level of services provided by the local government. These services include capital improvements, enhanced maintenance, street lighting or beautification, or business promotion and special events.

“Business Improvement Districts have been very successful throughout the United States and our region,” said Rob Henry, Executive Director, GVF Transportation. “Their focus is different depending upon the area in which they serve, however what they all work on is to make the area in which they serve thrive and remain competitive in our ever changing global economy.”

There are a number of benefits that residents of a business improvement district will see. Areas that have implemented them often see an increase in property values, increase in modes of public transportation and improved signage and streetscaping.

PENNDOT & Philly Traffic.com Offer Tips on Safe Winter Driving

PennDOT recommends that drivers start now to prepare for winter driving by making sure that their vehicles are prepared for ice and snow.

PENNDOT recommends drivers perform the following to ensure safe winter driving:

- Check all fluid levels, the battery, all lights, air pressure in tires and wiper blades
- Carry an emergency kit in your car that includes items such as non-perishable food, water, first-aid supplies, warm clothes, a blanket and small snow shovel
- Slow down and never drive aggressively on snowy roads
- Keep your gas tank as full as possible
- Keep your headlights on when your wipers are on
- Carry a cell phone
- Use extra caution on bridges and ramps where ice can often form without warning. Beware of roads that may look wet but are actually frozen, often referred to as “black ice.”
- Do not park or abandon your vehicle on snow emergency routes.
- Do not pass or get between trucks plowing in a “plow line” (several trucks plowing side-by-side)
- If you do become stranded, do not leave your vehicle, rather keep the down-wind window cracked, run the motor every half hour to warm the vehicle and wait for help to arrive.
- Remain at least six car lengths behind an operating snow plow

Log onto www.phillytraffic.com today to make your winter commute safer and easier. Sign up for the weekly construction alerts, check the live traffic cameras before you head out and become familiar with emergency detours in your county.