



NOVEMBER 2009



# TAKE ACTION!

GVF Transportation's Monthly Corporate Newsletter

Volume 2, Issue 10

## Join GVF for Best Workplaces for Commuter's Employer Spotlight Webinar: Google's Transportation Program

GVF will be hosting a Webinar focusing on the Best Workplaces for Commuter's Employer Spotlight on Thursday, November 19, from 4:00 PM to 5:15. This Webinar will discuss Google's successful transportation program.

### Web Conference Overview

Google's Transportation program was established in 2004 and includes numerous programs and incentives designed to encourage alternative commute transportation modes. Google's key program elements include free commute shuttles, community bicycles, self powered commuting incentives, vanpools, carpools and car sharing. Join us to hear about their innovative programs.

- Google's Shuttle (GBus) carries over 1,500 unique riders per day and saves approximately 3.9 million pounds of carbon dioxide per year.
- Google has its own car sharing program.
- Self Powered Commuters travel to and from work on bikes, rollerblades and on foot.
- Carpooling and vanpooling is encouraged.
- Community Bikes are available to all employees to travel around campus.
- Showers and bicycle storage facilities (lockers, racks and indoor storage) are located on campus.
- Visitor bikes are loaned to provide for short-term use.
- And more. . . .

### Speakers:

#### **Kevin Mathy, Transportation Manager, Google, Inc.**

Kevin Mathy has been in transportation for nearly 30 years, developing, implementing and managing transportation programs. Since June of 2007 he has held the position of Transportation Manager for Google Inc.

#### **Brendon Harrington, Transportation Programs Manager, Google, Inc.**

Brendon Harrington is the Transportation Programs Manager for Google providing day to day management of numerous transportation programs designed to encourage alternative commute transportation modes, including Google's extensive shuttle and bicycle operations. He is also a former staff member of GVF.

**If you are interested in attending, please RSVP to Carissa Pleiss at [cpleiss@gvftma.com](mailto:cpleiss@gvftma.com). Space is limited, so please RSVP as soon as possible.**

**KING OF PRUSSIA MALL TO OFFER  
FREE SHUTTLE SERVICE THIS HOLIDAY SEASON**

GVF will manage the King of Prussia Mall Courtesy Shuttle, which will begin service on Friday, November 27, 2009, and run every Saturday and Sunday for one month. For additional convenience, the shuttle will also provide service the entire week of the Christmas holiday: Monday, December 21; Tuesday, December 22; Wednesday, December 23; Thursday, December 24 and Saturday, December 26. The last day of the shuttle service will be Sunday, December 27.

The shuttles will run during mall holiday hours, and will even begin service at 4 a.m. on Friday, November 27.

Each of the two circular shuttles will hold up to twenty (20) passengers and will make nine stops, circulating both the Court and the Plaza.

**A few pictures from GVF's Annual Transportation Conference  
Thank you to all of our sponsors who helped make this year's  
event a success!**

For more pictures, visit

[http://www.flickr.com/photos/gvf\\_transportation](http://www.flickr.com/photos/gvf_transportation)



(Above) Senator John Rafferty addresses the crowd.



(Above) GVF Transportation staff from left: Lauren Peak, Ryan Jeroski, Shayne Trimbell, Scott Greenly, Carissa Pleiss, Jennie Duffy, Diane Pfanders, Rob Henry.

(Below) GVF Executive Director Rob Henry (left) and Congressman Jim Gerlach.



(Below) Attendees enjoy the conference.

**GVF Transportation**

**Web sites:**

[www.gvftma.com](http://www.gvftma.com)

[www.phillytraffic.com](http://www.phillytraffic.com)

[www.localroads.com](http://www.localroads.com)

[www.us202.com](http://www.us202.com)

[www.422coalition.com](http://www.422coalition.com)

[www.smtcoalition.com](http://www.smtcoalition.com)

[www.svtransportation.com](http://www.svtransportation.com)

[www.midatlanticchapter.com](http://www.midatlanticchapter.com)

[www.422improvements.com](http://www.422improvements.com)

<http://phillytraffic.blogspot.com>

[http://www.youtube.com/  
GVFTransportation](http://www.youtube.com/GVFTransportation)

[https://twitter.com/  
US422Coalition](https://twitter.com/US422Coalition)

[www.422corridor.com](http://www.422corridor.com)

<http://twitter.com/GVFHenry>

[http://www.flickr.com/photos/  
gvf\\_transportation](http://www.flickr.com/photos/gvf_transportation)

**GVF Transportation  
1012 West 8th Avenue  
Suite A  
King of Prussia, PA 19406**

**(610) 354-8899**

**(610) 768-0626**

**cpleiss@gvftma.com**