



JANUARY 2010



TAKE ACTION!

GVF Transportation's Monthly Corporate Newsletter

Volume 3, Issue 1

Interested in Membership, Marketing, Public Policy or Funding Opportunities?

GVF has currently created four committees, which will be comprised of several partners and GVF staff members. Here at GVF, we believe that we have very talented and diverse partners; therefore, we would like your support and expertise in assisting with GVF's growth and development.

We understand everyone is very busy and already sit on a number of boards and committees; however, we would like our partners to volunteer to serve on one of the committees below. We anticipate most of the dialogue can be accomplished through email and meeting quarterly. Each committee will work closely with GVF staff to assist with fulfilling the goals.

Please take a few minutes to review the committees below and email [Maureen Farrell](#) or [Rob Henry](#) to let us know which committee you would like to be a part of it.

Membership Committee- This Committee will focus on increasing membership among GVF by targeting specific industries. The individuals, on this committee, will have diverse professional backgrounds, which will assist with the networking among the different sectors.

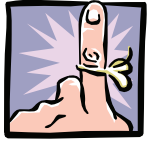
GVF would like to target the following for membership, but are not limited to:

- o Hotels
- o Hospitals
- o Developers/Property/Retail
- o Banks
- o Educational institutions (i.e. school districts and colleges/universities)

Marketing Committee- This Committee will examine GVF's marketing component to ensure we are effectively promoting our services and the benefits to partnering with GVF. This Committee should work closely with the Membership Committee.

Public Policy Committee- This Committee will analyze the public policy trends, issues and concerns that could impact GVF's partners. This Committee will also discuss and meet with legislators to advocate for projects affecting GVF partner's service areas and seek to secure funding for these projects.

Revenue Committee- This Committee will research alternative funding opportunities available for GVF to apply for and/or secure.



Don't forget about this month's Climate Change Task Force Meeting

The next Climate Change Task Force meeting will be Wednesday, January 20, 2010, from 9:00AM to 10:30AM at the Upper Merion Township Building (Valley Forge Room).

175 West Valley Forge Road
King of Prussia, PA 19406

The agenda will stay the same as the meeting scheduled in November, plus an additional speaker from the Morris Arboretum. For the full agenda, please click [here](#).

If you would like to attend, please RSVP to Lauren Peak at lpeak@gvftma.com by Friday, January 15, 2010.

[GVF Transportation](#)

Web sites:

www.gvftma.com

www.phillytraffic.com

www.localroads.com

www.us202.com

www.422coalition.com

www.smtcoalition.com

www.svtransportation.com

www.midatlanticchapter.com

www.422improvements.com

<http://phillytraffic.blogspot.com>

<http://www.youtube.com/GVFTransportation>

<https://twitter.com/US422Coalition>

www.422corridor.com

<http://twitter.com/GVFHenry>

http://www.flickr.com/photos/gvf_transportation

GVF Transportation
1012 West 8th Avenue
Suite A

King of Prussia, PA 19406

(610) 354-8899

(610) 768-0626

cbobenchik@gvftma.com

Join the staff of GVF for an
informal open house &
luncheon to celebrate our
20th year!



Friday, January 29, 2010

11:30 a.m.—1:30 p.m.

GVF

1012 West Eighth Ave., Suite A

King of Prussia, PA 19406



GVF is celebrating our 20th year and this will be the first of many events to say Thank You!

*Please RSVP by Tuesday, January 25 to Carissa
cbobenchik@gvftma.com or call 610-354-8899*