



GVF Transportation Celebrates Its 17th Annual Meeting



State Senator John Rafferty and Joe Dunbar of Lower Providence Township



Keynote Speaker Robert DeHaan of US DOT and Barry Seymour of DVRPC



Paul Leonard of Upper Dublin Township and Bruce Hartlein of Liberty Property Trust

On May 22, 2007, GVF Transportation celebrated its 17th Annual Meeting at the GlaxoSmithKline facilities located in Collegeville, PA. The event began with a reelection of the TMA Board of Directors and a welcome by TMA Executive Director, Peter Quinn. The event then moved onto the awards ceremony, and the award winners were:

- Public Sector Leadership Award: Cheltenham Township
- Community Leadership Award: Tri-County Area Chamber of Commerce
- Private Sector Leadership Award: Liberty Property Trust
- TMA Founders' Award: GlaxoSmithKline
- Engineering Leadership Award: Traffic Planning & Design
- Legislative Leadership Award: Senator John Rafferty

The award ceremony was followed by the keynote address, which was given by Mr. Robert DeHaan, Deputy Assistant Secretary for Transportation for US DOT. Mr. DeHaan's talk highlighted some key initiatives that US DOT is currently pursuing.

He stressed that the history of transportation in the US is a mix of a good news/bad news story.

Past Success:

- The good news is the system of infrastructure we have built for today and it moves people across the world as never before.

- In 1982 the Federal Government decided what cities you could serve by aircraft. There were very restrictive bi-lateral agreements that protected people from competition. It was a similar situation for the railroads at this time. In the 70s and 80s the process of deregulation began to take place. The prices came down to levels customers could bear, and they were able to work directly with shippers. This resulted in over 70 open sky agreements. Now we can fly where and when the market will allow.
- The railroad began to capture the market from trucks.
- There are more international than national flights coming through Philadelphia International Airport.
- Low-cost airlines offer new opportunities.
- The interstate system was completed 50 years ago, which has allowed for the movement of people and goods throughout the U.S.

Present Issues:

- CONGESTION
- Now America is competing with other countries and their transportation systems.
- Congestion in Philadelphia costs 1.9 billion dollars in fuel and time.

(Continued on page 2)

GVF Transportation Celebrates its 17th Annual Meeting (continued from page 1)

DeHaan identified four problem-solving strategies of a combined policy approach:

- Create Urban Partnership Agreements
 - BRT (Bus Rapid Transit)
 - Toll more highways
 - Encourage flex time and telecommuting
- Reduce or remove barriers to public/private partnerships
- Promote technological improvements
 - Corridors of the future
 - Multimodal approaches
- Accelerate major aviation projects
 - This summer will be the worst for aviation congestion
 - By 2035 demand will triple for air traffic
- US DOT has proposed a new re-authorization bill

Mr. DeHaan concluded, “You can not ultimately build your way out of something like this. We are building to catch up with the mobility that people demand. The notion that we have to suck it up and take it is simply not true. Through tolling and other measures, we can begin tackling the problem.”



Award Winners Bryan Havir of Cheltenham Township, Betty Randzin of Senator Rafferty’s office, Bruce Hartlein of Liberty Property Trust, Kevin Jacobs of Traffic Planning and Design , Eileen Dautrich of Tri-County Chamber of Commerce, and John Mace of GlaxoSmithKline.

GVF Transportation would once again like to congratulate our award winners, thank GlaxoSmithKline for hosting our 17th Annual meeting, and thank our co-sponsors: **Michael Baker Jr., Bucharth Horn, Gannett Fleming, GAI Consultants, Gilmore & Associates, Traffic Planning & Design, Urban Engineers, URS and Verizon.**

AIM

The New SEPTA Fort Washington Train Station Ticketing Office

Over the past few years, the SEPTA Fort Washington Train Station, located near the intersection of Pennsylvania Avenue and Bethlehem Pike in Upper Dublin, has undergone some major renovations. In order to satisfy ADA requirements, the station is now completely handicapped-accessible – high level platforms have been added in order to allow effortless entry and exit for all passengers. These new platforms will allow SEPTA trains to move more efficiently through the station. Additionally, there are multiple ramps for easy handicapped access to and from the platforms. A new bus loop with a bus shelter was added, and the parking lot capacity was increased to 585 spaces. A pedestrian tunnel was created to allow for safe passage from one platform to the other. Also, a new storm water detention system was built, a new entrance off of Pennsylvania Avenue constructed, and historic period lighting installed.

Recently, a brand new ticketing office has been added to the amenity list of this station. The new facility, which sits on the inbound side of the platform, provides an air-conditioned environment to purchase tickets, ask for information, or wait for



the train. The office is open weekdays from 5:20 AM to 12:15 PM.

The Fort Washington Train Station provides access to Philadelphia via the R5 Regional Rail Line. The Station also serves as a transportation link to the route 94, 98, 134 and 201 buses. For bicyclists, there is a bicycle rack for secure storage in a well-lit area. Construction on an additional parking lot is also currently underway.

This new facility serves as an excellent façade to this changing station, and as this area continues to flourish, this station will serve as an essential link to the entire region.

AIM

River Crossing Complex Receives Governor's Award

Recently, the River Crossing Complex Steering Committee was honored with the Governor's Award for Local Government Excellence in the category of Intergovernmental Cooperation. The steering committee was recognized for its efforts in solving the challenging transportation congestion that affects commuters, residents and the municipalities along the U.S. Route 422 Corridor and Schuylkill River Crossing area. Lower Providence, Schuylkill, Tredyffrin, Upper Merion and West Norriton Townships formed the River Crossing Complex Projects Steering Committee, including local, state and federal officials; the group has grown into a vital clearinghouse of more than 35 stakeholders for regional transportation issues, and it continues its cost-effective and cooperative efforts to define future needs.

In addition, Ron Wagenmann was presented with the Dallas A. Dollase Award for Excellence in Planning. As manager of Upper Merion Township for more than 24 years, Ron has worked tirelessly to promote the township's mission: Promote community vitality,

economic prosperity and cultural harmony. Upper Merion Township is located in one of the commonwealth's most concentrated transportation hubs, and has faced rapid residential and commercial growth, which has required innovative solutions to transportation and land use issues.

GVF Transportation wishes to congratulate the River Crossing Steering Committee and Ron Wagenmann for their hard work and dedication in solving the transportation issues facing this region. **AIM**



The River Crossing Complex Steering Committee

Partner in the Spotlight:

Borough of Phoenixville

The Borough of Phoenixville, located in Chester County, was incorporated in 1849 at the junction of French Creek and the Schuylkill River. During the industrial boom of the 20th Century, Phoenixville was an important manufacturing center and it was the site of great iron and steel mills such as the Phoenix Iron Works, boiler works, silk mill, underwear and hosiery factories, a match factory, and the famous (and now highly collectible) Etruscan majolica pottery.

A long time partner with GVF Transportation, Phoenixville is experiencing a rebirth and renewal from the iron and steel mills that gave it life. The borough's location along the US 422 Corridor makes it accessible from various interchanges and also via SEPTA and the Suburban Link. The borough's proximity to US 422, PA 113, PA 23, PA 29, US 202 and the Pennsylvania Turnpike makes it a convenient area to live, work and play.

Phoenixville and its community development corporation have implemented an aggressive economic development strategy that is revitalizing the downtown. The strategy involves creating a

creative arts and entertainment district in the downtown which will act as a regional entertainment destination.

Marking Phoenixville's renaissance is the recent, highly successful addition of the Iron Hill Brewery. Bridge Street is a hotbed of revitalization with the addition of new retail shops -- everything from specialty cheeses to Scottish kilts.



Another exciting addition to the borough is the Phoenixville Educational Campus at Franklin Commons. The goal of the campus is to provide space, which may be custom-designed, for various schools, colleges and universities to allow them to serve the needs of both Chester and Montgomery County residents. With 225,000 square feet - 200,000 of which is on one floor - the space is ideal for

educational providers to configure and renovate in order to meet the growing demand for lifelong education in these two counties.

GVF Transportation looks forward to a continued strong relationship with the Borough of Phoenixville, whose leadership and dedication to economic development and transportation planning continues to make Phoenixville a great place to live. **AIM**

Turnpike Roadway Information Program



Be in the know before you go. Visit the Pennsylvania Turnpike Commission's state-of-the-art website at www.paturnpike.com and get real-time information about roadway conditions that will help you plan your trouble-free trip.

The **Turnpike's Interactive Travel Web Map** (www.paturnpike.com/webmap) delivers a quick and easy view of current conditions across all 537 miles of the Turnpike. This dynamic map features multiple live web cams, at-a glance traffic flow status, weather conditions, audio travel advisories and more.

Sign up for the PA Turnpike's **free Preferred Traveler program** (www.paturnpike.com/member) and get customized e-mail or cell phone alerts. Pick your route and your schedule and you'll get the latest information when you need it.

It's all part of **TRIP** - the **Turnpike Roadway Information Program**.

TRIP gathers information through automated data and video feeds from the Turnpike's 24/7 Traffic Operations Center along with information from roadway crews, police, and emergency responders and delivers it to you via the Turnpike's Interactive Travel Web Map, service plaza message boards, the toll-free telephone call-in advisory system, and the automated Preferred Traveler e-mail and text message notification systems.

The Pennsylvania Turnpike Commission is committed to distributing complete, accurate and consistent travel information while providing exceptional customer service. Visit the PA Turnpike web site at www.paturnpike.com or call **866.976.TRIP** (866.976.8747) and be in the know before you go. **AIM**

Air Quality Partnership

As global warming becomes more of an issue, employers and employees want to know what they can do to get involved. An easy and free way to make a difference is by joining the Air Quality Partnership (AQP). Companies, organizations and government agencies have joined the effort to promote a healthier Delaware Valley by working together with the Air Quality Partnership. Over 350 Partners have joined the AQP to date and the number is growing.

Partners support the AQP as an official company policy, encouraging employees to take action when air quality levels are poor. The program is completely voluntary and requires action on just a few days each year.

Air Quality Partners receive notifications of unhealthy air quality days either by email or fax. Partners then inform their employees about forecasted air quality health risks. Partners ask employees to take positive action to reduce polluting activities that exacerbate poor air quality.

By joining the AQP:

- You are showing your employees, clients and the general public that you care about their health and the environment.
- You are helping your employees and clients to take pro-active steps to improve the quality of the air they breathe, and to take precautions to protect their health.

- You are sharing important knowledge on how to protect public health and the environment with your community.

The AQP provides supporting materials, such as newsletters, paycheck inserts and bulletin board notices to help Partners communicate the air quality message to their employees. Brochures and advertising campaigns are also available for Partner use. When you join the AQP, you'll receive a Partner toolkit that GVF Transportation will provide; included will be everything you need to implement a program at your worksite.

Partners may also encourage employee participation by organizing transit ridership programs and carpools. GVF Transportation supports alternative commute options through the Mobility Alternative Program. Many Partners

facilitate actions to improve air quality by postponing lawn mowing, refueling fleets after dark or participating in transit discount programs on days when air quality is forecast to be poor. Air Quality Partners do their employees an important service and help reduce workdays lost due to environmental health effects.

The program is free to join, and if you are interested in becoming a member, please contact Lindsey Bernacki at 610-354-8899 or by emailing lbernacki@gvftma.com. **AIM**

Color	Description	Meaning
Red	Unhealthy	Everyone should limit exertion outdoors
Orange	Unhealthy for Sensitive Groups	Sensitive people should limit exertion outdoors
Yellow	Moderate	Extremely sensitive people may wish to limit outdoor exertion.
Green	Good	No health impacts are expected in this range.
White	No Forecast	

For your convenience, AIM (Americans In Motion) is also available online. Simply visit www.gvftma.com and click on "Newsletters."

AIM (Americans in Motion) is the official newsletter of GVFTMA.

175 West Valley Forge Road, King of Prussia, PA 19406 • (610) 354-8899 • FAX (610) 768-0626

335 Commerce Drive, Suite 300, Fort Washington, PA 19034 • (215) 390-2117

152 High Street, TMA Office, 3rd Floor, Pottstown, PA 19464 • (610) 718-8869 • FAX (610) 970-6526 Email: info@gvftma.com • Homepage: www.gvftma.com

GVFTMA Staff Writers: Lindsey Bernacki, Jason Bobst, Josh Diamond, Cristina Ferrell, Rob Henry, Zoë Robertson

Americans In Motion (AIM) is a registered name of The Homer Group, Inc. Printed by: The Homer Group, Trooper, PA.

GVF Transportation Welcomes Our Newest Partners

PECO

As Pennsylvania's largest utility company, PECO operates and maintains a network of 550 power substations, 21,000 miles of distribution and transmission lines, 27 gas gate stations and 6,000 miles of underground gas mains. With a heritage of more than 100 years serving the Greater Philadelphia region, PECO employs about 2,300 employees, many of whom are involved in their communities on civic boards and in municipal, government, church and other volunteer organizations. PECO is a division of Exelon Energy Delivery, responsible for safe, reliable electric and natural gas distribution and customer service for residential business and institutional consumers in southeastern Pennsylvania. For more information on PECO, log onto: <http://www.exeloncorp.com/ourcompanies/peco>.



Chelsea Property Group



Chelsea Property Group is the world's largest developer, owner and operator of manufacturers' outlet centers. Chelsea wholly or partially owns 52 Premium Outlet® and other shopping centers – containing 17.2 million square feet of gross leasable area – located in 27 states, Japan and Mexico. Chelsea's leading properties in the United States include Woodbury Common Premium Outlets, near New York City; Orlando Premium Outlets, in Orlando, Florida; Wrentham Village Premium Outlets, near Boston; Desert Hills Premium Outlets, near Palm Springs, California; Las Vegas Premium Outlets, in Las Vegas, Nevada; and Chicago Premium Outlets, near Chicago, Illinois. Currently, Chelsea is developing the Philadelphia Premium Outlets in Limerick Township, Montgomery County. For more information on Chelsea Property, log onto: <http://www.premiumoutlets.com>.

GMAC

GMAC Mortgage is headquartered in Fort Washington, PA. Formally located in Horsham, PA; GMAC is moving into a newly renovated Liberty Property Trust facility. The site was once the home of the Fort Washington Expo Center. The new facility will allow GMAC employees to access the SEPTA R5 Fort Washington Rail Station, which has a direct connection with SEPTA Route 201. GMAC Mortgage is one of the largest residential mortgage servicers in the nation. The company originates first and second lien residential mortgage loans through a nationwide network of retail offices, direct lending centers and internet sites under the brands gmacmortgage.com and ditech.com, and GM Family First, a custom homeownership services program offered to GM employees, retirees and dealers. For more information on GMAC log onto: <http://www.gmacmortgage.com>.



Mercy Suburban Hospital



Mercy Suburban Hospital began in 1944 as Riverview Osteopathic Hospital and is now in its current facility in East Norriton. Mercy Suburban Hospital has always provided comprehensive services built around a common belief -- that healthcare should not only be accessible, but tailored to the medical needs of patients. And today, its ability to help and heal is even stronger. Mercy Suburban, a 140-bed hospital, is committed to taking care of the communities of central Montgomery County, where it is the only Catholic hospital. Through outstanding medical capabilities, educational programs and community outreach services, it cares for the whole person, at every age, and through every stage of life. GVF Transportation will be assisting Mercy Suburban Hospital throughout the U.S. 202-600 reconstruction project. For more information on Mercy Suburban Hospital, log onto: <http://www.mercyhealth.org/suburban>.

GVF Transportation partners with employers, developers, political jurisdictions, chambers of commerce, PennDOT, planning commissions, and other transportation-related agencies to represent the transportation needs of these groups.

If you are interested in partnering or would like information about GVF Transportation, please contact our King of Prussia office at 610-354-8899 or e-mail info@gvftma.com

AIM

Phillytraffic.com: New Commute Features!

Phillytraffic.com has added new features to help make your commute a little easier. Over the past couple of months, the email pager system and construction report sections have been re-programmed to better serve those who want up to date information on construction in the region. So if you're looking for a free and easy way to be notified about construction on the roadways that you travel, sign up today!



The most exciting change to phillytraffic.com is the addition of the Commuter Information section of the site. Here you can find information on **carpooling, transit, park-n-ride facilities and emergency ride home**. If you want to know how much your commute is costing you, try our free commute cost calculator. If you're looking to save money, sign up for our free carpool matching service.

Phillytraffic.com has become your guide for an easier commute in southeastern Pennsylvania. Visit www.phillytraffic.com to find out today!

AIM

GVF Transportation Personnel

GVF Transportation is happy to announce two new hires to the TMA team. Lindsey Bernacki started in May 2007 and is a graduate of Penn State University with a degree in Marketing. Lindsey will be managing the Rambler and acting as the TMA's employer coordinator.



Lindsey Bernacki



Cristina Ferrell

Cristina Ferrell began work with the TMA in July 2007, and is a graduate of the University of Pennsylvania with a degree in Urban Planning. Cristina will be managing the Route 309 Coalition and the Southeastern Montgomery County Coalition. Cristina will be working in our Fort Washington and King of Prussia office. Please join in us and welcoming them aboard and wishing them many successful years at the TMA. **AIM**

- <http://phillytraffic.blogspot.com>
- **GVF TMA BLOG:**
- www.svtransportation.com
- www.smtcoalition.com
- www.422coalition.com
- www.309online.com
- www.us202.com
- www.midatlanticchapter.com
- www.phillytraffic.com
- www.localroads.com
- **GVF TMA WEBSITES:**

GVF Transportation
 Creating Partnerships
 Since 1990
 175 W. Valley Forge Rd.
 King of Prussia, PA 19406

