



APRIL 2009

# TAKE ACTION!

GVF Transportation's Monthly Corporate Newsletter

Volume 2, Issue 4



## GVF Transportation's Bike to Work Competition

The Competition will occur during bike season, which is from  
**May 11 through September 25, 2009**

All participants' mileage will be tracked during the entire season. Participants must commit to bike to work an *average of 1 day per week* (or 20 days) for the entire season. Participants are required to report mileage weekly in order to qualify for raffle prizes (local bike shop discounted coupons and monthly drawings).

At the end of the season there will be an award ceremony recognizing the person and company that has biked the: most miles, most frequently, furthest and how many participants each company had! Monthly reports will be given to each company, which calculates its CO2 reductions.

The Kickoff Event is **Thursday May 7th from 7:00am to 9:00am** at Lower Perkiomen Valley Park

Agencies participating in the kickoff event are: The Bicycle Coalition of Greater Philadelphia, Montgomery County Park and Heritage Services, Schuylkill River National & State Heritage Area, local bike shops and bike clubs!

If you are interested in participating in this competition, please notify Maureen Farrell ([mfarrell@gvftma.com](mailto:mfarrell@gvftma.com)) or Carissa Pleiss ([cpleiss@gvftma.com](mailto:cpleiss@gvftma.com)) at 610-354-8899.

### Upcoming Events:

Below are specific events promoting commuting alternatives. Contact GVF Transportation to schedule an expo and/or competition for your employees today and help make your business more sustainable!

**April, 18 2009:**

- Ozone Season Kickoff's event will be held with Clean Air Council's 5K Run for Clean Air and Earth Day Celebration.

**April 22, 2009:**

- Earth Day

**April 27- May 1, 2009:**

- Air Quality Awareness Week

**May is National Bike Month:**

- Bike to Work is May 11-15

**June 18, 2009: Dump the Pump**

- Encourage people to get out of their cars and ride public transportation.

**September 22, 2009: Carfree Day**

- Leave car at home & walk, take transit or cycle around town.

## Mark your Calendar!

Please save the following dates for upcoming events:

**Wednesday, May 27, 2009:** GVF Transportation will host its Annual Meeting at 4 p.m. at GlaxoSmithKline in King of Prussia (Upper Merion Township). Invitations will be sent in the near future.



**Monday, November 2, 2009:** GVF Transportation will host its annual Transportation Conference, beginning at 7:30 a.m., at the Crowne Plaza Hotel. More information on this event will be available in the upcoming months.

*We look forward to seeing you at these important and informative events.*

## FYI:

As of Monday, March 30, 2009, GVF Transportation has relocated from the Upper Merion Township Building at 175 W. Valley Forge Rd., to **1012 West Eighth Avenue, Suite A, King of Prussia, PA 19406.**

The Upper Merion Township Building housed the main office of GVF Transportation since its inception in 1990. The new office is located in the King of Prussia Business Center, located off of Moore Road in King of Prussia.

“We thank Upper Merion Township for their foresight in hosting our organization in its inception and for their continued support throughout the years. We are looking forward to continuing to serve our members and to continue to grow so that we can help alleviate the congestion issues that affect Montgomery and Chester Counties,” said GVF Transportation Executive Director Rob Henry.

GVF Transportation has two satellite offices in addition to its headquarters at the King of Prussia Business Center. One is located at 152 E. High St., Suite 360, in Pottstown and the other at 100 Parklane Drive in Eagleville. The office that was formerly located at the URS building in Fort Washington has been closed.

### ALSO WORTH NOTING....

GVF Transportation, in its continued goal to increase online presence, has created two new Web sites to keep the public updated and informed about the possible changes to Route 422. The networking sites Twitter and Ning will be another site to disseminate information relating to corridor news and developments:

<https://twitter.com/US422Coalition>

<http://422coalition.ning.com/>

**Log on today!**

[GVF Transportation](#)

Web sites:

[www.gvftma.com](http://www.gvftma.com)

[www.phillytraffic.com](http://www.phillytraffic.com)

[www.localroads.com](http://www.localroads.com)

[www.us202.com](http://www.us202.com)

[www.422coalition.com](http://www.422coalition.com)

[www.smtcoalition.com](http://www.smtcoalition.com)

[www.svtransportation.com](http://www.svtransportation.com)

[www.midatlanticchapter.com](http://www.midatlanticchapter.com)

[www.422improvements.com](http://www.422improvements.com)

<http://phillytraffic.blogspot.com>

[http://www.youtube.com/  
GVFTransportation](http://www.youtube.com/GVFTransportation)

[https://twitter.com/  
US422Coalition](https://twitter.com/US422Coalition)

<http://422coalition.ning.com/>